

## Secondary Data Analysis Initiative (SDAI)

The Secondary Data Analysis Initiative (SDAI) aims to deliver high-quality, high-impact research through the deeper exploitation of major data resources created by the Economic and Social Research Council (ESRC) and other agencies.

The call is open now and operates alongside ESRC's Research Grants open call. Proposals will be considered by a new Grants Assessment Panel (GAP).

Proposals are welcomed at any time. Funding is provided for up to 18 months with an overall limit of £200,000 per grant. Funding will be available for around 20 proposals a year.

SDAI will only consider projects which seek to exploit in innovative ways one or more of the ESRC data resources - of which the Consumer Data Research Centre (CDRC) is one.

It is a requirement that proposals include early career researchers (within 4 years of completion of a Phd) and are led by academics.

Further information, including call specification and guidance notes, are available via [tinyurl.com/sdaioc](http://tinyurl.com/sdaioc).

## How can the CDRC help? [data.cdrc.ac.uk](http://data.cdrc.ac.uk)

Registered users can download many CDRC data sets, and can apply for access to safeguarded and secure data holdings listed on the CDRC website. These data may be used to underpin research proposals to the SDAI. Applications are solicited from academic institutions.

We provide a three tier data service:

- ▼ *Open data*: data which are freely available to download by any registered user.
- ▼ *Safeguarded data*: data with restricted access but available for download following successful application to CDRC.
- ▼ *Controlled data*: personal or otherwise sensitive data that are made available to accredited researchers at secure labs in London, Leeds or Liverpool following successful application.

Examples of safeguarded and secure data currently held include:

- ▼ Transactions & store data - High Street Retailer
- ▼ Property transactions - WhenFresh/Zoopla
- ▼ Retailer location and retail centre vacancy rate - Local Data Company
- ▼ Small area income data - Acxiom
- ▼ Retail transactions and purchasing behaviour - Youth Banking Card Provider

**For further information on accessing our data: [cdrc.ac.uk](http://cdrc.ac.uk), or contact us via [info@cdrc.ac.uk](mailto:info@cdrc.ac.uk).**