



<b>Company Name:</b>	GVC Group
<b>Team / Department:</b>	Tbc
<b>Address:</b>	Tbc

**Provisional title for project:**

Online- and Offline Dimensions of Problem Gambling

**Short description of the problem that would be addressed by the project:**

Ladbroke Coral is fully engaged with current initiatives for responsible gambling and managing the behaviour of potential problem gamblers at the earliest possible opportunity. Problem gambling can be thought of as arising because of easy access to physical facilities (e.g. betting shops) and online gambling. Interventions to prevent problem gambling may similarly exist in physical space (e.g. advice and treatment centres) or online.

**Short description of the data sources that would be used in the project, and how they would be used.**

This project will use selected anonymised industry data alongside the Consumer Data Research Centre (CDRC) Internet User Classification and CDRC measures of Access to Healthy Assets and Hazards (AHAH) in order to investigate the background risks of problem gambling in selected locations, and the likely effectiveness of online and physical interventions to addressing the problem.

**Would any work by the student need to be carried out on site at the Company with the exception of supervisory meetings?**

Yes

**Any issues of data confidentiality and IPR that would need to be resolved**

No

**Essential skills**

Experience of handling large and complex datasets; use of GIS for analysis and visualisation purposes; familiarity with geodemographic neighbourhood classifications.

**Desirable skills**

Understanding of the gambling industry and current thinking about problem gambling.

**Preferred degree programmes (if any)**

**Preferred selection method**

Telephone interview

**Support and training offered by the company**

Supervision and feedback on progress.

**Financial assistance offered by the company**

The organisation will pay the honorarium (£500)