**Company Name:** ConsultingWhere  
**Team / Department:** Management  
**Address:** Heath End, The Common, Chipperfield, Kings Langley, WD4 9BL

**Provisional title for project:**  
Use Cases of Geospatial Analysis in Tourism

**Short description of the problem that would be addressed by the project:**
In a number of developing countries, tourism is one of the sectors identified as high national priority and, as a consequence, an area of application in which geospatial analysis is felt to have a high potential to “add value” to strategic decision making on how to develop the market. This study will examine and document the findings of literature reviews. It will develop a full set of possible applications (use cases) and then evaluate the factors that might determine the socio-economic benefits of each use case. This will allow a prioritisation of use cases for future in-depth study.

**Short description of the data sources that would be used in the project, and how they would be used.**
Literatures on geospatial analysis and tourism in the context of development studies.

**Would any work by the student need to be carried out on site at the Company with the exception of supervisory meetings?**
No

**Any issues of data confidentiality and IPR that would need to be resolved**
No

**Essential skills**
Experience in the design and implementation of GIS applications, quantitative, spatial analysis skills

**Desirable skills**
Familiarity with the activities and requirements of the sponsoring organisation

**Preferred degree programmes (if any)**
GIScience, geospatial analysis

**Preferred selection method**
Telephone interview

**Support and training offered by the company**
Support in identifying relevant literature for examination, and feedback on progress.

**Financial assistance offered by the company**
The organisation will pay the honorarium (£500). Travel or other expenses will be incurred and will be reimbursed as appropriate

For details on how to apply, please visit: [https://www.cdrc.ac.uk/mds/details-for-students/](https://www.cdrc.ac.uk/mds/details-for-students/)