



<b>Company / Organisation Name:</b>	Manchester Metropolitan University
<b>Team / Department:</b>	Institute of Place Management
<b>Address:</b>	All Saints, Manchester M15 6BH

**Provisional title for project:**

Valuing the high street and modelling the impact of a change of policy and uses on the generation of place management and development funding

**Short description of the problem that would be addressed by the project:**

Whilst there is no doubt of the impact of COVID-19 on the *vitality* of the high street, the medium and longer-term impacts on high street *viability* are, as yet, unknown. Traditional measures of viability focus upon the ability of a location to generate sustained income and investment, this includes the amount of rates that are paid by businesses, as some of this revenue is used by government to fund many day-to-day services that support the high street, as well as regeneration schemes. In addition to this revenue, over 300 locations in the UK have benefited from additional funding generated by Business Improvement Districts. It is anticipated that the project will:

1. Identify the 'value' of x number of places (of different sizes/types) from using the VOA database
2. Forecast the impact on overall value, rates and BID levy in a number of scenarios (change in business rate calculations, retail vacancy, permitted development (changing commercial to residential))

**Short description of the data sources that would be used in the project, and how they would be used**

VOA Database – hereditaments, rateable value, sector, floorspace

**Would any work by the student need to be carried out on site at the Company with the exception of supervisory meetings?**

No

**Any issues of data confidentiality and IPR that would need to be resolved**

No

**Essential skills**

Quantitative analysis, SQL, R, Python, Data Visualisation

**Desirable skills**

Presentation skills

**Preferred degree programmes (if any)**

**Preferred selection method**

Online interview

**Support and training offered by the company**

Join the IPM team, Monday.com project management system, associate membership of IPM so student can attend events/webinars etc to get contextual knowledge

**Financial assistance offered by the company**

The organisation will pay the honorarium (£500)

**Any other comments**

For details on how to apply, please visit:

[www.cdrc.ac.uk/education-and-training/masters-dissertation-scheme/](http://www.cdrc.ac.uk/education-and-training/masters-dissertation-scheme/)

